

A woman with brown hair and bangs is looking slightly to the side. She is wearing a red top and a large, patterned shawl in shades of beige, green, and orange. The background consists of industrial structures, including a grey concrete wall and a red corrugated metal wall. The lighting is bright, suggesting an outdoor or well-lit indoor environment.

SESEÑA



SESEÑA,
A WORLDWIDE REFERENCE
OF THE CAPE, THE ONLY
ONE OF ITS KIND



Seseña is a family business founded in 1901 and currently run by the 4th generation. It is the only tailoring in the world devoted exclusively to the designing, manufacturing and selling of capes.

A compromise that has turned a centenary piece - the classic Spanish cape - into an icon of elegance, and that has shaped an incomparable universe of famous customers from a variety of sectors and origins, from Picasso to Hillary Clinton.



OVER A
CENTURY
PERFECTING
AN ICON OF
ELEGANCE AND
MODERNITY
THE CAPE



FOUR GENERATIONS PROMOTING THE CAPE



The historical account of **Seseña** feeds on the impulse and the personality that each generation has expressed in the Casa since 1901. Thanks to the intelligent and entrepreneurial view of its founder, **Santos Seseña**, who "*against fashion and manners*", as he used to say, insisted on continuing manufacturing the Spanish cape in a traditional way, with the highest quality.



SANTOS SESEÑA
1901



TOMÁS SESEÑA
1923



ENRIQUE SESEÑA
1965



MARCOS SESEÑA
2014

A determination that was soon reinforced by his son, **Tomás Seseña**, who will connect with the most sensitive sectors of society who are inclined to maintain the use of the Spanish cape and to provide it with social prestige.

One of his grandsons, **Enrique Seseña**, together with his mother, Conchita Díez, will design and launch the first capes for women and, later, in 1998 he will become one of the pioneers in creating an online shop.

Nowadays, **Marcos Seseña**, the great-grandson of the founder, continues the work and proposes a renewal of the style, faithful to the purest Seseña essence but influenced by the wind of the 21st century.



SESEÑA,
HANDMADE,
INDIVIDUALLY,
IN MADRID



The **atelier store**, at the heart of Madrid, keeps much of the decoration typical of the Madrilenian shops from the end of the 19th century and it is a mandatory visit for travellers from all over the world who are looking for a living piece of its tradition.

Seseña remains committed to artisan and traditional methods, marking, sewing and cutting by hand and with scissors, individually, as it was done 118 years ago. After four generations, we still pamper every last detail to offer our clients a cape of quality and long-lasting.

The **merino wool** of our most exclusive capes comes from the autochthonous sheep of the Iberian Peninsula. A very dense and at the same time light wool that perfectly keeps its calorific properties. We achieve the perfect fabric with the final finish in Teflon, which provides the cape with an essential water and stain repellent.



SESEÑA,
TODAY



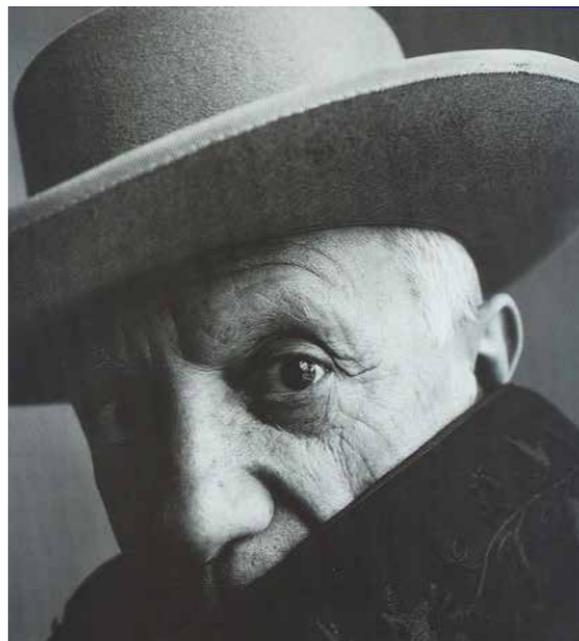
We will
#CapeTheFuture
together

SESEÑA,
OVER 100 YEARS OF A SELECT CLIENTELE



Ours capes have embraced the shoulders of representatives from the **worlds of culture, science, politics and nobility**, and of the people of the 20th century. Today, they accompany and dress distinguished characters destined to write the history of the 21st century.

Casa Seseña has developed a way of understanding manufacturing that has been acknowledged by many varied personalities throughout a history of over 100 years: Pío Baroja, Rodolfo Valentino, Gary Cooper, Yul Brinner, Federico Fellini, Catherine Deneuve, Liberace, Jane Fonda, Marcello Mastroianni, Alfredo Kraus, Camilo José Cela, Paloma Picasso, Pierce Brosnan, Jeff Bezos, Giancarlo Giammetti, Diana Wrieland, Jeremy Irons, Anna Wintour, Carolina Herrera, Hillary Clinton, Pablo Ruiz Picasso or the Spanish Royal House since King Alfonso XIII; all of them are an excellent representation of its select clientele.



EUGENIA SILVA
model



DEBI MAZAR
actress



JOSEPH FIENNES
actor



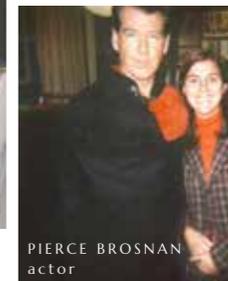
LOQUILLO
Spanish singer



HILLARY CLINTON
American politician



NIEVES ÁLVAREZ
model and TV presenter



PIERCE BROSNAN
actor



JEREMY IRONS
actor



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